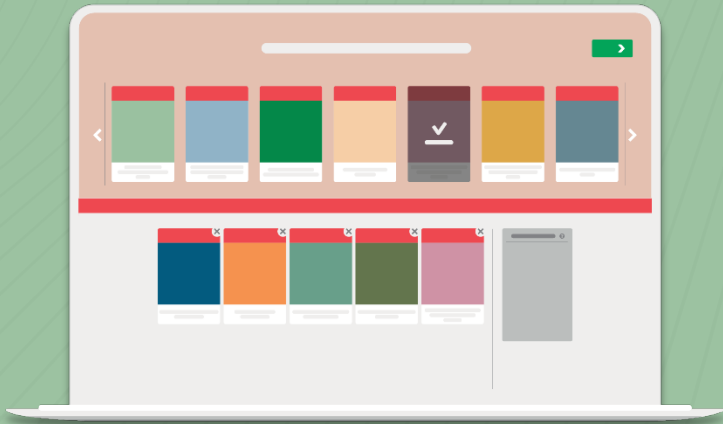


Hyper-personalize your talent experience with Fuel50's FuelFactors™



Fuel50 features a set of gamified tools known as FuelFactors™ that support your people to build their career DNA within Fuel50.

Employees can interact with the 4 personalization tools — Values, Talents, Fit, Agility — which can all be customized to your organization's culture and DNA.

Support your people to know more about themselves, their aspirations, and help them align their DNA to yours.



What Fuel50 Personalization includes

Fuel50's FuelFactors include 4 gamified personalization tools — Values, Talents, Fit, Agility.

- Identify what really matters to your people — their core values, motivators and skills.
- Gamified and highly-interactive exercises that can be taken and retaken any number of times.
- Feeds Fuel50's specialized AI to support a hyper-personalized talent experience.
- Each tool can be customized to fit your organization's framework and cultural DNA.



Values

Values gives employees an understanding of what satisfies them at work.



Fit

Fit defines your work-style and what that means for you and your work.



Talents

Talents gathers what your people are good at and what they like to do.



Agility

Agility analyses what stage of your career you're at both personally and professionally.

FEATURE FOCUS

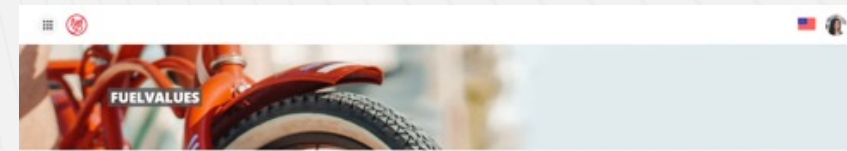
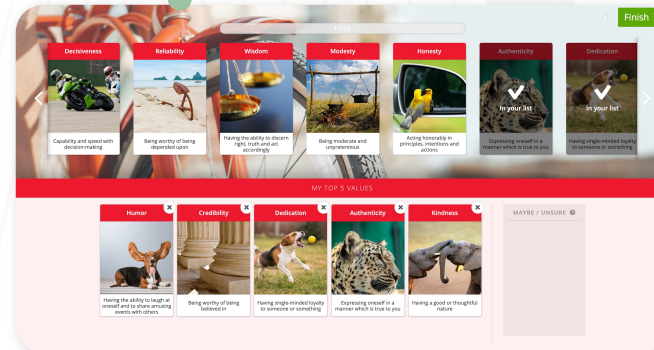
Hyper-personalize your talent experience with Fuel50's FuelFactors™

Fuel50 features a set of gamified tools known as FuelFactors™ that support your people to build their career DNA within Fuel50.

Employees can interact with the 4 personalization tools — Values, Talents, Fit, Agility — which can all be customized to your organization's culture and DNA.

FuelFactors™ Values

Gamified card
sorting helps
define your
personal values



Career Engagers

By assessing your most important Career Engagers you have created your own definition of success. The items you have identified are your blueprint or set of criteria for what is most important in your career.

My Top Career Engagers



Career Engager Prioritization

Review how you have prioritized your Career Engagers below. The very important Career Engagers are ones to focus on in your career planning and review. However, consider the other areas and reflect on how you categorized these and what contributed to your prioritization. How important an Engager is, can shift as your role and career needs change, so make sure you re-evaluate regularly.

My Top Career Engagers



Handy reports
and easy-to-use
interface

Concise
explanations
for each part
of the feature

View your evolving
values and their
importance
at a glance

FEATURE FOCUS

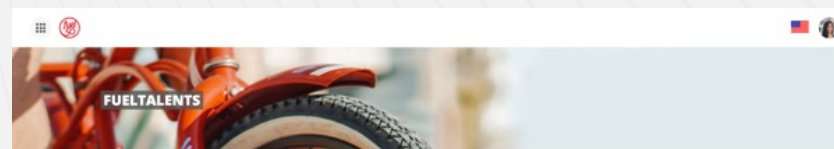
Hyper-personalize your talent experience with Fuel50's FuelFactors™

Fuel50 features a set of gamified tools known as FuelFactors™ that support your people to build their career DNA within Fuel50.

Employees can interact with the 4 personalization tools — Values, Talents, Fit, Agility — which can all be customized to your organization's culture and DNA.

FuelFactors™ Talents

Understand and explore your talents for a clearer development mindset



Your Talents Analysis

Love it / Motivated Talents

You indicated that you enjoy using these Talents. You will benefit from actively pursuing opportunities to use these in your day to day work and these should be the major focus of your career planning.

Develop it / Motivated Development Talents

These areas are the ones that you have marked as those that you want to develop. Some or all of these should be part of your current or future development plan. Focus on the ones that also fall into the Motivated Talents box first - as these are the Talents that you enjoy but also want to get better at.

Neutral Talents





Neutral Development Talents are ones you want to develop even though you may not particularly enjoy these. This may be due to your lack of experience in these areas, or an understanding that while you might not love these Talents, they are critical to your career plan and success.

Do less / Fatigued Talents

These are Talents that you want to use less. Consider how you can reduce the amount of time you spend doing activities that use these Talents, or if that is not possible, how you schedule these activities throughout your day. When new opportunities appear, evaluate how heavily these opportunities rely on these particular talents and choose accordingly.





Handy reports
and easy-to-use
interface

My Capabilities

	 I'd like to do this less	 Neutral Capabilities	 I'd like to advance it	 I enjoy doing this
EXPERT				Managing Teams
ADVANCED				Influencing Others
SKILLED	Strategic and Tactical Planning		Business Alignment People Centricity	
BASIC	Performance Measurement			

View your
capabilities and
skills in a clear
and visual way

My Specialist Skills

	 I'd like to do this less	 Neutral Specialist Skills	 I'd like to advance it	 I enjoy doing this
EXPERT				Brand Recognition and Loyalty
ADVANCED				Marketing Function Brand Marketing Brand / Reputation Management
SKILLED			Marketing Trends Customer Engagement	

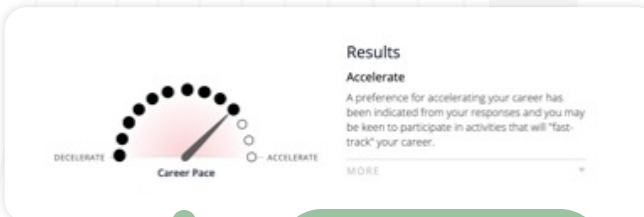
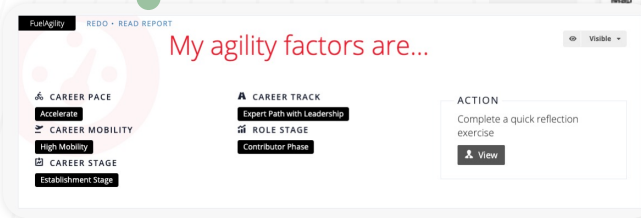
Hyper-personalize your talent experience with Fuel50's FuelFactors™

Fuel50 features a set of gamified tools known as FuelFactors™ that support your people to build their career DNA within Fuel50.

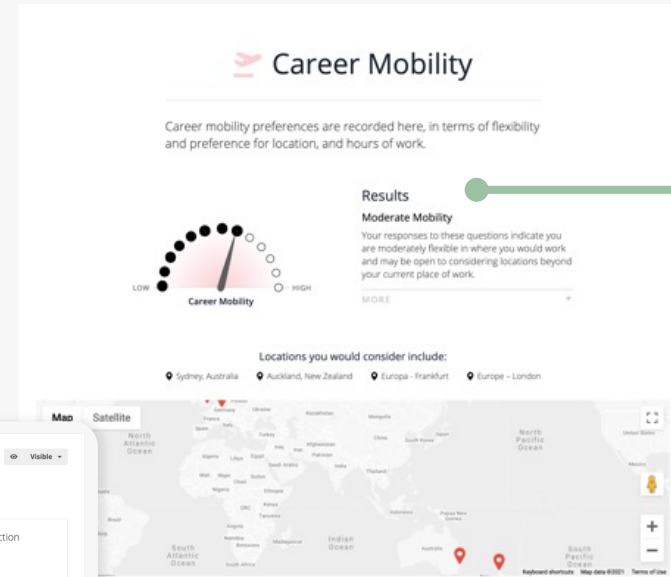
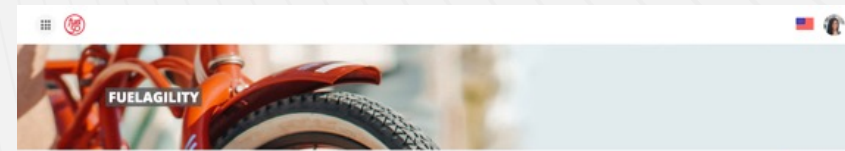
Employees can interact with the 4 personalization tools — Values, Talents, Fit, Agility — which can all be customized to your organization's culture and DNA.

FuelFactors™ Agility

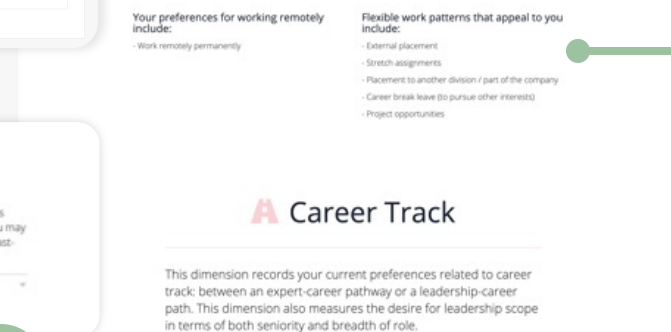
Simple, quick and easy assessment to help provoke agile thinking



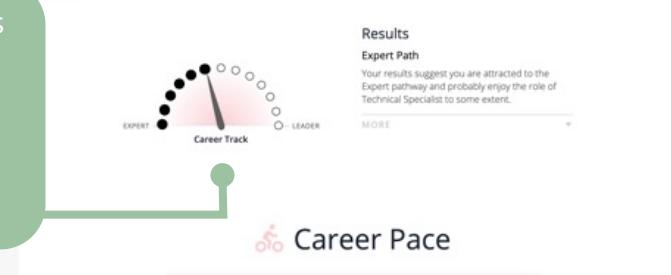
Generate reports on career and role stages, career mobility, career track and career pace



Discover where you're at in your career with powerful visuals and concise explanations



Gather powerful data around your employees' career mindsets to aid your workforce planning



Handy reports and easy-to-use interface

FEATURE FOCUS

Hyper-personalize your talent experience with Fuel50's FuelFactors™

Fuel50 features a set of gamified tools known as FuelFactors™ that support your people to build their career DNA within Fuel50.

Employees can interact with the 4 personalization tools — Values, Talents, Fit, Agility — which can all be customized to your organization's culture and DNA.

FuelFactors™ Fit

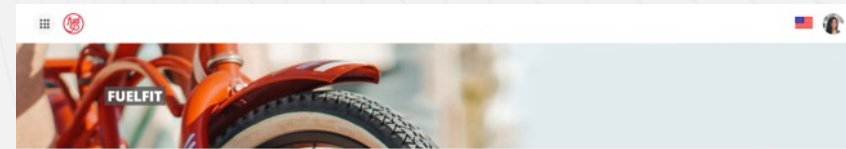
View your work preferences and how they overlap visually

Break down your work preferences from competencies to blind spots

Handy reports and easy-to-use interface

Discover your work-style and what that means for you and your work

View roles that align with your work preferences



Your Top Career Interest Areas

Our first step is to identify your top two preferred areas of work. This provides you with an overview of what occupational areas you are most attracted to work in.



Most people have more than one interest area and it is how these interest areas overlap that can provide you with ideas and feedback as to how you can target your career from here.

MORE



Your Work-style

SOCIAL CREATIVE

Social Creatives are attracted to work that is social and that allows for some creative flair

MORE

Social Creative

COMPETENCIES

Social Creatives typically bring the following competencies and attributes to their work:

PREFERRED WORK ENVIRONMENTS

Social Creatives Preferred Work Environment:

LEADERSHIP STYLE

Social Creatives typically bring the following qualities to leading others:

BLINDSPOTS OR DERAILERS

Social Creatives may have the following blindspots or potential career derailers:

Example Roles

